

# MT. JULIET

**Mt. Juliet Village:** Located at Hwy. 70 and N. Mt. Juliet Road is a development anchored by Publix. (space available).

**The Paddocks:** Located on N. Mt. Juliet Road just off Interstate 40—approximately one million square feet of retail and office space is under construction.

**Beckwith Road & I-40:** Site plans are being developed for an upscale mixed use development on 500+/- acres.

**Providence Commons:** Locating at I-40 & So. Mt. Juliet Rd. is a mixed use development with the first phase being a 200,000 sq. ft. shopping center of which Publix will occupy 54,000 sq. ft. Outparcels are available. Construction to begin Fall, 2008.

## 2008 ESTIMATE - HOUSEHOLDS

Radius -	3 Mile	5 Mile	10 Mile
U.S. 70/Benders Ferry	4,552	14,415	72,189
U.S. 70/N. Mt. Juliet Rd.	6,697	19,119	81,264
U.S. 70/Grandview Dr.	14,171	35,217	115,352
I-40/Mt. Juliet Rd.	4,978	18,529	77,844
I-40/Beckwith Rd.	2,872	8,534	51,781
W. Div./N. Mt. Juliet Rd.	7,862	23,981	79,758

## 2013 PROJECTION - HOUSEHOLDS

U.S. 70/Benders Ferry	5,408	16,978	81,357
U.S. 70/N. Mt. Juliet Rd.	7,947	22,109	90,867
U.S. 70/Grandview Dr.	15,853	38,989	125,097
I-40/Mt. Juliet Rd.	5,941	21,372	86,167
I-40/Beckwith Rd.	3,392	10,117	58,593
W. Div./N. Mt. Juliet Rd.	9,394	27,319	88,216

## 2007- TRAFFIC COUNTS

(released by TDOT Spring 2008)

U.S.70/Benders Ferry	11,907 (E. on Hwy 70)
U.S. 70/N. Mt. Juliet Rd.	16,645 (E. on Hwy 70)
U.S. 70/Grandview Dr.	26,384 (W. on Hwy 70)
I-40/Mt. Juliet Rd.	25,462 (Hwy 171 at I-40)
I-40/Beckwith Rd.	70,783 (I-40)
W. Division/N. Mt. Juliet Rd.	19,075 (N. on S.R. 171)

## 2008 ESTIMATE - CIVILIAN POPULATION 16+ IN LABOR FORCE (civilian employed)

Radius -	3 Mile	5 Mile	10 Mile
U.S.70/Benders Ferry	97.1%	96.8%	95.8%
U.S. 70/N. Mt. Juliet Rd.	97.2%	96.8%	95.7%
U.S. 70/Grandview Dr.	96.0%	95.9%	95.0%
I-40/Mt. Juliet Rd.	96.7%	96.2%	95.9%
I-40/Beckwith Rd.	96.8%	96.8%	95.6%
W. Division/N. Mt. Juliet Rd.	97.1%	95.9%	95.8%

## POPULATION

	2000 Census	2008 Estimate	2013 Projection	Special Census
Wilson County	88,809	110,198	126,773	
Mt. Juliet	12,366	16,391	19,374	25,234 (2008)
Lebanon	20,235	24,579	27,853	24,812 (2008)
Watertown	1,358	1,470	1,608	

## 2008 ESTIMATE - POPULATION

Radius -	3 Mile	5 Mile	10 Mile
U.S.70/Benders Ferry	12,547	39,899	181,493
U.S. 70/N. Mt. Juliet Rd.	18,697	51,668	201,613
U.S. 70/Grandview Dr.	37,417	88,998	277,885
I-40/Mt. Juliet Rd.	13,682	48,432	194,655
I-40/Beckwith Rd.	7,894	23,646	131,082
W. Division/N. Mt. Juliet Rd.	21,660	62,784	196,973

## 2013 PROJECTION - POPULATION

U.S.70/Benders Ferry	14,784	46,611	203,335
U.S. 70/N. Mt. Juliet Rd.	22,006	59,326	224,229
U.S. 70/Grandview Dr.	41,631	98,004	300,188
I-40/Mt. Juliet Rd.	16,195	55,593	214,796
I-40/Beckwith Rd.	9,250	27,813	147,571
W. Division/N. Mt. Juliet Rd.	25,666	71,169	216,867

## 2008 ESTIMATE - MEDIAN AGE

Radius -	3 Mile	5 Mile	10 Mile
U.S.70/Benders Ferry	38.3%	39.1%	38.9%
U.S.70/N. Mt. Juliet Rd.	38.3%	39.7%	38.9%
U.S.70/Grandview Dr.	39.1%	38.3%	38.2%
I-40/Mt. Juliet Rd.	38.9%	36.7%	37.8%
I-40/Beckwith Rd.	39.6%	39.3%	38.1%
W. Division/N. Mt. Juliet Rd.	37.9%	37.8%	39.1%

## 2008 ESTIMATE - AVERAGE HOUSEHOLD INCOME

Radius -	3 Mile	5 Mile	10 Mile
U.S.70/Benders Ferry	\$ 83,219	\$ 88,187	\$ 82,125
U.S. 70/N. Mt. Juliet Rd.	\$ 83,860	\$ 89,578	\$ 80,785
U.S. 70/Grandview Dr.	\$ 85,011	\$ 83,864	\$ 73,688
I-40/Mt. Juliet Rd.	\$ 87,167	\$ 83,419	\$ 80,760
I-40/Beckwith Rd.	\$ 86,486	\$ 86,888	\$ 80,213
W. Division/N Mt Juliet Rd.	\$ 85,983	\$ 82,612	\$ 81,647

## 2008 ESTIMATE - MEDIAN HOUSEHOLD INCOME

U.S.70/Benders Ferry	\$ 71,400	\$ 73,966	\$ 68,099
U.S. 70/N. Mt. Juliet Rd.	\$ 71,841	\$ 74,833	\$ 66,955
U.S. 70/Grandview Dr.	\$ 70,956	\$ 70,483	\$ 61,373
I-40/Mt. Juliet Rd.	\$ 74,826	\$ 71,393	\$ 68,662
I-40/Beckwith Rd.	\$ 71,990	\$ 72,813	\$ 66,947
W. Division/N Mt Juliet Rd.	\$ 74,510	\$ 70,360	\$ 67,981

## 2008 ESTIMATE - PER CAPITA INCOME

U.S.70/Benders Ferry	\$ 30,304	\$ 32,059	\$ 32,817
U.S. 70/N. Mt. Juliet Rd.	\$ 30,475	\$ 33,237	\$ 32,675
U.S. 70/Grandview Dr.	\$ 32,636	\$ 33,310	\$ 30,702
I-40/Mt. Juliet Rd.	\$ 31,694	\$ 31,971	\$ 32,479
I-40/Beckwith Rd.	\$ 31,356	\$ 31,657	\$ 31,651
W. Division/N Mt Juliet Rd.	\$ 31,268	\$ 31,723	\$ 33,157